



**LEGEND 3D, INC. PREVAILS AT U.S. PATENT TRIAL AND APPEAL BOARD,
SUCCESSFULLY INVALIDATING ALL 18 CLAIMS
IN PRIME FOCUS' 3D CONVERSION PATENT**

LOS ANGELES (September 26, 2017) – Industry-leading 3D conversion, VFX and VR studio Legend 3D®, Inc. has received a Decision from the Patent Trial and Appeal Board, in the matter of Legend 3D, Inc. vs. Prime Focus Creative Services, Canada, Inc., regarding Legend’s challenge to Prime’s Patent No. 8,922,628 B2.

The Board found that all 18 claims contained in Prime’s patent are invalid, resulting in the loss of any ability to enforce this patent, and the Board denied Prime’s Motion to Amend any of the claims contained in the patent. Legend’s counsel, Daniel Yannuzzi and Trevor Quist of Sheppard Mullin Richter & Hampton LLP prevailed in all arguments made in front of the Board.

Legend challenged the above-referenced patent in response to baseless infringement claims raised by Prime Focus in a lawsuit filed in December 2014. Legend vehemently denied all such claims and mounted a vigorous defense.

“The Board’s decision invalidated all of the claims of the subject patent, gutting Prime’s lawsuit and completely vindicating Legend,” said attorney Yannuzzi. “The benefit of being heard by a panel of Judges with technical expertise cannot be overstated. The Board’s analysis was spot-on, and Legend prevailed as expected,” added attorney Quist.

“As part of this community, we have great respect for intellectual property, whether that’s in the form of content or technology,” said Legend CEO Aidan Foley. “Our counsel at Sheppard Mullin did an exceptional job at protecting Legend’s interests and ensuring that a just ruling was achieved.

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Now we can continue to focus on what Legend does best. Since its founding nearly two decades ago, Legend has earned a well-deserved reputation for developing and implementing innovative technology to enhance digital media for entertainment studios, consumer brands and creative agencies,” added Foley.

[Read the United States Patent and Trademark Office’s Decision Here](#)

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About Legend 3D/VFX/VR

Since its founding in 2001, Legend has earned a reputation for innovative Stereoscopic 3D Conversion and Visual Effects services through its talented artists and market-leading technology. Now with over 100 employees in Los Angeles and nearly 400 in Toronto, Legend offers full-scale VR and VFX creative, production, and post-production services – from concept to final color – for major brands, studios, and agencies.

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