



## **LEGEND EXPANDS GLOBAL FOOTPRINT WITH NEW STUDIOS IN INDIA**

*40,000 Square Foot Facility in Pune will Support Company's 3D, VFX and VR Clients  
with Additional Hires Increasing Legend's Global Team to Over 2000*

LOS ANGELES (October 24, 2017) – Industry-leading 3D conversion, VFX, VR and Animation studio Legend 3D, Inc., is expanding its presence beyond North America into the Asia Pacific region with the establishment of Legend India and the opening of state-of-the-art studios in Pune, India on November 13th, it was announced today by Aidan Foley, Legend Chief Executive Officer.

Legend India will be based in the ten-acre Suzlon “One Earth” campus, building out some 40,000 square feet in a LEED Platinum and GRIHA 5 star certified building. The “One Earth” campus is self-sufficient, employing effective energy controls and building management systems for minimum disturbance to the natural ecology of the site.

The new studio will extend the worldwide reach and capabilities of Legend’s services in 3D conversion of theatrical feature films, visual effects for motion pictures and television programs, virtual reality experiences from pre-visualization to post production, and animation. To ensure the privacy of client IP, Legend has established a secure digital pipeline linked to all three facilities to provide protected interconnected workflow.

With an estimated 500 new employees forecast to come on board in Pune by the end of 2017, the company’s global workforce, including its Los Angeles and Toronto facilities, is expected to increase to over 2000 people during the next 12 months.

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“This strategic decision was enacted to provide Legend’s clients with an experienced expanded global team to provide the quality, economic benefit and skill set required to execute digital imaging at the highest possible level,” added Foley. “As a client-focused organization, we are deeply committed to respecting the security of client IP, deadlines, budgets and excellence in visualization. Planting our flag in India and implementing ‘The Legend Way’ will assure this consistent level of unparalleled creative output for the studios, networks, brands and agencies who have put their trust in us.”

The Legend culture of supporting a healthy work/life balance will be a hallmark of its new Pune facility. “We believe that creating a collaborative creative environment for artists and offering them a career path to grow within the organization is a healthy, strategic approach to success,” added Foley.

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**About Legend 3D, Inc.**

Since its founding in 2001, Legend has earned a reputation for innovative Stereoscopic 3D Conversion and Visual Effects services through its talented artists and market-leading technology. Now some 100 employees in Los Angeles and nearly 400 in Toronto, and an additional 400 to join the company’s new Pune, India facility by the end of 2017, Legend offers full-scale VR and VFX creative, production, and post-production services – from concept to final color – for major brands, studios, and agencies.

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