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LEGEND3D OPENS CLIENT RELATIONS STUDIO IN THE HEART OF HOLLYWOOD

Company's Explosive Growth in 2D-to-3D Conversion Drives Office Expansion and Name Change

SAN DIEGO (Sept. 20, 2010)—<u>Legend3D</u>, <u>Inc.</u> the leading innovator in 2D-to-3D conversion technology, today announced that it has officially opened the doors to its Los Angeles client relations studio, strategically located in the heart of Hollywood at 6430 Sunset Blvd. The new facility will support Legend3D's growing client base of film production studios, distribution companies, and major advertising agencies. To better reflect its experience, expertise and innovation in 2D-to-3D conversion, the company recently changed its official name from Legend Films, Inc. to Legend3D, Inc.

"High-quality 2D-to-3D conversion work requires that skilled artistry and advanced technology be successfully coupled with a close working relationship between studios and filmmakers," said Dr. Barry Sandrew, founder, president and COO of Legend3D. "With the addition of our L.A. location, we're primed to provide clients with a seamless conversion experience."

Legend**3D**'s patented 3D conversion process leads the industry with the precision and quality of its work offering filmmakers incredible flexibility to create an immersive 3D experience for moviegoers. Led by a management team with unique expertise in digital entertainment and skilled stereographers, the company has experienced growth at a rate of more than 700 percent over the last year due to its deep industry knowledge and proprietary technology. With the continued expansion of its offices around the globe—encompassing San Diego, India, and now Los Angeles—Legend**3D** is well-equipped to provide filmmakers, studios, and brands alike with customizable, high-quality movie, television, advertisement and mobile content conversion.

For more information about Legend3D or for press inquiries, contact Erica McCarthy at 619-234-0345.

About Legend3D

Legend**3D**, Inc. is a dynamic digital media and visual effects company. Founded in 2001 by Dr. Barry Sandrew, Legend**3D** utilizes patented 2D-to-3D image conversion technologies to enhance filmmakers' storytelling by creating the highest quality dimensional conversions. Legend**3D** is the most experienced 3D conversion company in the industry and has completed 3D conversions for Warner Brothers, Sony, Hewlett Packard, M&M Mars, New Balance, the Michael Jackson Tour, MTV, and Disney. Legend**3D**'s conversion artists are rapidly setting the industry standard for 2D-to-3D conversion and continue to help filmmakers connect with audiences worldwide. For more information, visit www.legend**3D**.com.